



Bridging the Gap between Existing Carbon Footprint and Net Zero

**Four steps to
decarbonization**



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Step 1: Operational Efficiency

Sustainability outcomes are achieved by first understanding how your organization uses energy.

There are several levers to pull to improve operational efficiency, thus reducing your overall energy consumption.

Look internally at your facilities' lighting, HVAC, mechanical and production equipment, and even your fleet of vehicles.



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Step 2: On-site Renewables

Distributed Energy Resources (DER) play a significant role in any decarbonization effort.

On-site solar, generators, and battery storage can provide a cleaner, more reliable source of energy for your operation.



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Step 3: Off-site Renewables

Decarbonization requires addressing how you use energy, but also where that energy comes from.

Now more than ever, renewable energy is accessible and affordable.

Consider Power Purchase Agreements or Virtual Power Purchase Agreements to source clean energy for your operations.



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Step 4: Offsets

Depending on your industry, carbon neutrality may not be achieved without carbon offsets.

After addressing operational efficiency, on-site renewable energy, and off-site renewable generation, determine the scale of your remaining emissions.

Carbon offsets offer an opportunity to invest in the environment around the globe.



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The Result: Net Zero

**All stakeholders can
breathe easier thanks
to your organization's
commitment to
decarbonization.**



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Trust Us to Guide You

The Chateau Energy team has worked to optimize the built environment for decades. Our deep experience involves thousands of buildings and millions of tons of avoided emissions.

Chateau Energy will help you establish a baseline and build a roadmap to achieve your sustainability and financial goals.



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